

Ukrainian Export Promotion Office Maria Shevchuk RECOMMENDATION Consultant 7.08.2018

The purpose of this letter is to provide a strong recommendation for the consulting services provided by Mag. Martin Peirl of Avantgarde GmbH.

Export Promotion Office (EPO) is a consultative and advisory body under the Ministry of Economic Development and Trade of Ukraine, that has been founded to help Ukrainian exporters in opening new markets.

4 – 6 of July 2018 EPO organized Ukrainian Trade mission to Austria. The purpose of the mission was to explore Austrian retail landscape and to establish direct contacts with potential partners in particular with Austrian retailers. To support Ukrainian companies, participated in the trade mission, with consulting expertise on a local level EPO has selected Mag. Martin Peirl of Avantgarde GmbH as a consultant.

For Ukrainian delegation, Mr. Peirl prepared a deep overview of Austrian food market, provided individual consultation for companies on how to adapt the strategy to enter the market, organized b2b meetings.

In a future projects EPO will definitely contact Avantgarde GmbH.

Maria Shevchuk
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